



news release

for immediate release

DESIGN CENTRE WILL BE FIRST OF KIND IN DAYTON AREA

Dayton, OH, January 26, 2005 – Gold Key Homes and Greater Dayton Building & Remodeling are partners on the development of a 12,000+ SF design center, appropriately named Design Centre, located at Home Center Plaza, on State Route 725 in Washington Township. Design Centre will include kitchen and bath vignettes as well as product displays for a wide variety of interior and exterior items for the home including cabinets, countertops, light fixtures, flooring, doors, brick, siding and shingles.

Gold Key Homes, part of the network of companies making up Oberer Companies, will be the first home builder in the Dayton area to offer a local design center for their homebuyers. In addition, Design Centre is the first of its kind in the area to be shared by both a home builder and a remodeler. Construction has already begun on Design Centre, which is expected to open later this year.

“We are very excited about the plans for Design Centre,” said George Oberer, Jr. CEO of Gold Key Homes. “By combining our resources with Greater Dayton Building & Remodeling on this project, we will be able to unveil an unrivaled service to the customers of each company. Whether a customer is remodeling an existing home or purchasing a new home, Design Centre will offer customers a place to view products, acquire information and receive professional assistance from the staff at Design Centre.”

Within Design Centre, Gold Key Homes will feature display areas including; exterior finishes, flooring and wall finishes, bath fixtures and closet design, home theater and multi media, kitchen design and a children’s play area.

Greater Dayton Building and Remodeling, an Oberer Thompson Company, will utilize Design Centre space to showcase custom kitchen and bath displays with an emphasis on custom design possibilities. An extensive design library including interior and exterior design resources and material research along with a workspace area, encourages customers to actively participate with design associates in developing design solutions for their remodeling needs.

Design Centre will also house administrative offices and a private conference room, shared by the two companies.

-MORE-

For further information contact:

Pamela Furneaux

Sr. Marketing Coordinator

Oberer Residential Construction , Ltd.

937.278-0851

“This joint venture allows us to take full advantage of both companies expertise, which ultimately is one of the biggest benefits to customers visiting Design Centre,” explained Greg Thompson, president and CEO of Oberer Thompson Companies. “Customers will have a one-stop-shop to make their selections for their new home or their remodeling projects in a convenient location.”

Greater Dayton Building & Remodeling, an Oberer Thompson Company oversees the residential remodeling services. Formerly known as Greater Dayton Construction Group, Inc., Oberer Thompson Company officially began operations in January 2004 after joining forces with Oberer Commercial Construction, Ltd. The company holds one of the Miami Valley’s most complete portfolios of residential and commercial real estate and construction services. The company also offers commercial construction and insurance restoration services.

Gold Key Homes, part of the network of companies within Oberer Companies, is a third generation family-owned business founded in 1949. Gold Key Homes has provided high quality housing for people in a five county area. The company is Dayton’s largest, locally-owned residential and commercial development company handling all phases of development and construction which includes land acquisition, community planning, land development, home construction and mortgage financing. The company also builds rental projects both for its own portfolio and turnkey projects for other developers. Gold Key Homes is nationally ranked among the largest 400 builders in the country by Professional Builder Magazine.